

MUNICH “ASA NO KAI”

JAPANESE-GERMAN BREAKFAST MEETING AND FACTORY TOUR “BEHIND THE SCENES”

Venue: HAWE Hydraulik SE, Kulturstraße 44, 85356 Freising

Time: February 16th, 2017 (Thursday), 8:00 - 11:00 a.m.

The Japanese-German Business Association (DJW) invites you to share ideas, contacts and information on business related topics while enjoying breakfast at our “Asa no Kai” in Freising near Munich. This time, the breakfast will be hosted by our DJW member HAWE Hydraulik, also offering a factory tour following the breakfast. Our guests will be welcomed by Consul General Hidenao Yanagi. Seminar and tour will be held in English.

Agenda

08:00 – Registration, Networking
08:30 – Welcome, Breakfast
09:00 – Speech, Q&A
09:30 – Discussion
10:00 – Factory Tour
11:00 – Close

Topic: “Level playing field: Are Japanese and German technology companies exploiting their reciprocal strength? – An industry’s perspective”

Robotics, Industry 4.0 and digitalisation are well discussed topics across sectors. In an increasingly globalised and industrialised world, it could be expected that the exchange of innovation, technology, research and knowledge should rise as well. Nevertheless, even though Japan and Germany, as leading nations contributing to above processes, share similar challenges and common economic strengths, bilateral trade, interchange of research and knowledge as well as innovation between both economies and their tech-companies are rather nominal.

Are both nations missing out chances through the lack of technology interchange? Would a free trade agreement ease cooperation and commerce? How could common potentials be exploited and reciprocal strengths be joined? Our speaker will share his experience and expert knowledge out of an industry’s perspective.

Speaker: Karl Alexander Haeusgen, Speaker of the Board of Management, HAWE Hydraulik SE



Karl Haeusgen has been Speaker of the Board of Management of HAWE Hydraulik SE since October 2008; he is also Chairman of the Board of Directors of HAWE in Japan. He joined HAWE in 1994 and held the positions of Head of International Sales (1994 - 1996) and Managing Director of the HAWE Hydraulik Group (1996 - 9/2008). Prior, he worked for MAHO Aktiengesellschaft (1993) and Barmag Far East Ltd. in Hong Kong (1994). Haeusgen gained his MBA at University of St. Gallen, Switzerland. Among various honorary activities, he holds the position of Vice President of VDMA (Association of German Machine and Plant Manufacturers) and is Member of the Presiding Committee of vbw (Association of Bavarian Business).

Supporters: Japanisches Generalkonsulat München
在ミュンヘン日本国総領事館



JETRO

美都会 MITOKAI

Thanks to HAWE Hydraulik, DJW members may participate for free.

Registration for “Asa no Kai” in Freising on February 16th, 2017

Take this opportunity to network and register via email (events@djw.de), fax (0211 - 99 45 92 12) or **online** before February 9th!

- Yes, I would like to participate. I am a **DJW member** and will participate for free.
- Yes, I would like to participate. I am **not a DJW member** and will cover the costs for the breakfast by myself (**EUR 35**).

[Please transfer this amount in advance to the event – bank details and invoice will be provided after registration.]

Title: _____ First name: _____ Surname: _____

Company: _____ Position: _____

Street: _____ Postal Code/City: _____

Phone: _____ E-Mail: _____

Signature*: _____

* With my signature, I agree to have my name appear on the list of participants and to receive invitations to future DJW events via email. I am aware of the fact that photographs taken at the event might appear on the DJW website and on our social media presence. **Important:** The number of participants is limited. Applications will be processed in the order of their arrival. In case there are more applications than available seats, a waiting list will be opened. Breakfast costs will be charged (also for DJW members) if you do not attend the Asa no Kai without cancelling the participation in written form three days prior to the event. Please keep in mind that your DJW membership applies for the registered branch office only. Kindly be reminded that your membership applies for the employees of the registered office only. For further questions, please contact the DJW team (phone: 0211 - 99 45 91 91, email: events@djw.de).